

Message Text

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PAGE 01 STATE 048909
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

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STATE/NEA/IAI/XVUNOVIC
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-----060229 044129 /73

R 042223Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY TEL AVIV

UNCLAS STATE 048909

E.O. 11652: N/A

TAGS: BEXP, IS

SUBJECT: COUNTRY COMMERCIAL PROGRAM - WCAG MEETING

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) FOR ISRAEL
MET FEBRUARY 25 TO DISCUSS FIRST QUARTER PROGRESS OF FY 77
CCP. REFTEL WAS ENCOURAGING IN THAT POST REPORTED "NO
EXCEPTIONS" FOR FIRST QUARTER INITIATIVE ACTIONS.

2. WE WOULD APPRECIATE RECEIVING UPDATED INFORMATION ON
POST'S PLANNING FOR "MINI TRADE CENTER SHOW" EVENTS. UNDER
CAMPAIGN NO. 4, A SMALL SHOW AND SEMINAR AT THE USIS
AUDITORIUM, USING THE MERO SYSTEM, IS PLANNED FOR EARLY
MARCH 1977. IS THIS EVENT STILL SCHEDULED FOR MARCH?
SIMILARLY, UNDER CAMPAIGN NO. 7, SECOND QUARTER ACTIONS ARE
REQUIRED PREPARATORY TO A MINI SHOW IN JULY ON LABORATORY
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INSTRUMENTS. HAVE DATES BEEN SET FOR THIS EVENT?

3. HOW HAS POSTPONEMENT OF DUE DATES FOR BOTH USDOC
CONTRACTED AND POST CONDUCTED RESEARCH AFFECTED POST'S
ALLOCATION OF RESOURCES?

4. A NUMBER OF FIRST QUARTER CCP ACTIONS INVOLVE USIS

SUPPORT. WE ASSUME THESE ACTIONS COULD BE COMPLETED AS
SCHEDULED HOWEVER, PLEASE ADVISE IF ANY PARTICULAR
PROBLEMS HAVE ARISEN TO PREVENT OR DELAY IMPLEMENTATION.

5. POST IS COMMENDED FOR REVIVING COMMERCIAL NEWSLETTER
AND FOR THE QUALITY OF RECENT ISSUES. WHAT KIND OF
RECEPTION HAS THE NEWSLETTER HAD IN THE BUSINESS
COMMUNITY?

CHRISTOPHER

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Message Attributes

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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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